

# RPA Content Engine

A structured, AI-assisted content system that publishes in your voice --- consistently, professionally, and on schedule.

**\$399/month** (+ \$995 one-time setup)

Requires Voice Blueprint & Playbook (\$1,295)

## What's Included

- ✓ 2 custom content pieces per month (blog, email, or newsletter)
- ✓ 8 social posts per month (4 per piece) --- formatted for LinkedIn, Facebook, or Instagram
- ✓ Brand Snapshot Survey (15 questions) to capture your tone, audience, and themes
- ✓ Delivered to you twice a month
- ✓ 60-Day Satisfaction Commitment: If you're not completely satisfied, we'll revise or rebuild your setup at no additional cost

## How It Works

### 1. AI Generates Topics

Five ranked, timely topic candidates --- customized to your business, your industry, and your customers' interests --- delivered to you twice each month. You choose the topic that fits.

### 2. AI Writes the Outline

A structured multi-section outline with a marketing-grade title. You review and adjust before writing begins.

### 3. AI Drafts in Your Voice

A 350-600 word content piece written in your voice using your Voice Blueprint. Direct, warm, practical --- not generic AI output.

### 4. AI Polishes & Edits

The draft is refined --- overclaims removed, flow strengthened, voice verified. You give final approval.

### 5. Content Delivered to You

Your approved content is delivered for use in your publication --- blog, email, newsletter, or however you choose.

## Optional Add-Ons

Add-On	Price	Purpose
Extra Social Packet	\$75 / 4 posts	Extend each month's reach
Extra Content Piece	\$100 each	Deeper coverage or variation
In-Depth Brand & Culture Assessment	\$175 added to setup	59-question deep alignment
Custom QA or Strategy	\$95/hour	Human editing or consultation

## Content Isn't a Chore. It's Equity.

Every piece you publish builds long-term visibility, trust, and authority. Silence is a weakness. Publishing is leverage.

**Ready to start publishing?**