



The RadiantPath Growth Package

(Your Goal, Our Mission)

To provide you with a strategic foundation for sustainable growth by establishing your core brand messaging and launching your first automated lead-nurturing system.

(What's Included)

- RPA Brand & Culture Report: A comprehensive blueprint that serves as the single source of truth for your brand's identity. This detailed guide defines your brand's voice, tone, and personality; clarifies your core messaging themes; outlines your competitive positioning; and creates a clear profile of your ideal customer. It's the strategic foundation for all future marketing content.
- Drip Campaign Starter Pack: Six custom-written content pieces (e.g., emails or blog posts) with professional graphics, designed to nurture new leads and engage customers. You approve the topics before we write, and you have final approval over what you publish. These can be delivered all at once or over a 6-month period, depending upon your choice.
- 1-Hour Strategic Session: A private consulting session to review your new Brand Blueprint and map out your marketing and automation priorities, including the topics for your six custom content pieces.

(Our Simple 3-Step Process)

1. Brand & Culture Survey: You complete our in-depth survey to provide the raw materials for your brand strategy.
2. Strategic Session & Blueprint Review: We meet for our one-hour session to review your new Brand Blueprint and align on your marketing goals.
3. Content Delivery: We deliver your Drip Campaign Starter Pack, ready to be deployed.

(Your Investment)

Special Rate: \$1,495

(To ensure dedicated, high-touch service for our partners, we are making this comprehensive package—valued at over \$4,500—available for a limited number of new accounts. Once these spots are filled, this special rate will expire. A 3-payment plan is available.)

(Ready to Get Started?)

Have questions or want to discuss if this package is the right fit for you? Let's chat first.

[Book your 30-Minute Discovery Call with Ken](#)

If you're ready to begin, you can book your official strategic session using the link below.

[Book your 60-Minute Brand & Strategy Call with Ken](#)

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